



XDCAM EX Dazzling Deals

sonybusiness.co.nz/xdcamex



\$5,000 Trade-in!

Your old camera /
camcorder is worth
\$5,000, when you trade it
in for a new PMW350K/L
XDCAM EX Camcorder*

Contact your Sony Authorised Specialist Dealer
for more information about the amazing PMW350!

XDCAM EX

Terms and Conditions

- The promotion runs from 1 June until 30 July 2010.
- Trade-in pricing is only valid for orders placed during this period and is not available in conjunction with any other promotion or discount structure.
- All prices quoted are exclusive of GST.
- The promotion requires that a professional use camera/camcorder (any brand) is traded in for each XDCAM EX Camcorder purchased.

FREE HDD Cartridge!

Receive a **FREE additional**
PXUHC240 HDD Cartridge,
valued at RRP \$430, when you
purchase the **PXUMS240**
Mobile Storage Unit*

*Offer valid from 1 June until
30 July 2010



PXUMS240



PXUHC240

Illustrations include optional accessories

SONY
make.believe

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Specialist
Dealer